

The Perfume Studio

The idea is simple; if Victoria Beckham, Jennifer Lopez, and a host of other celebrities can create their own fragrance, then why shouldn't you? The Perfume Studio will allow you to do just that – a quality signature fragrance that you create - in our salon!



WHAT IS INCLUDED IN 'THE PERFUME STUDIO EXPERIENCE'?

Clients can design their own fragrance from a range of 18 stunning perfume blends created by Andrew Kobus a Master Perfumer, using the world's finest ingredients. The pallet of blends stretch across the whole spectrum of fragrance from light fruity top notes to the heavier base notes of Spices, Jasmine and everything in-between so there is something for everyone. At the end of the hour-long session each participant receives 20ml of fragrance in an atomiser spray of their choice (4 colours to choose from) and a certificate of authentication. There is no waiting, as your individual fragrance can be created immediately in salon, you even name and register your fragrance with The Perfume Studio, receiving an official certificate!

HOW MANY PEOPLE AT A TIME?

There is no real limit to numbers, we simply supply more perfume consultants. The Perfume Studio is also great to run in groups; Perfume Parties are great as Hen activities, an unusual gift idea or just a treat for you and your loved ones.

HOW LONG?

The experience takes about an hour to an hour and a half dependent on numbers.

HOW MUCH?

The individual experience vouchers cost £49 and can be purchased direct from the Arcana salons, via the Arcana enquiries web page or even from the Red Letter Days concessions in most leading department stores. Group bookings (Minimum of 4) can be booked/purchased at a discounted rate of £40 per person. Each recipient receives: Private perfume consultation, the opportunity to name their fragrance, a 20ml of their fragrance in coloured purse spray and certificate of fragrance registration

ARCANA

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ARCANA GROUP OF SALONS
hair, beauty & specialist treatment centres

www.arcanasalons.co.uk

Pop into any Arcana Salon and purchase a voucher at reception

MASTER CLASS

When you want that little bit extra we can hold a Perfume Master Class as either a half day event or a full day event. This is more in depth and includes attendance by a trained perfumer who explains the history and make up of perfume.

UPGRADE OPTIONS

Our standard package includes 20ml of fragrance in a beautiful coloured purse spray.

The Perfume Studio offers generous upgrade prices on larger bottles and extras such as body and bath oils and candles.

WEDDING PACKAGES

Everyone remembers the fragrance that they wear on their wedding day and it becomes iconic for each individual. What better way than to have a fragrance designed especially for the special day? The Perfume Studio not only gives this opportunity, but also provides great items for favours and gifts for mothers and bridesmaids. It is also an extremely popular group event to kick off a hen party! All packages can be amended for individual requirements.

Bride's Fragrance

The bride creates her own fragrance within the salon. She can take someone along to help her.

20ml **£50**

30ml White Atomisers **£60**

Heart Shaped Bottle with 30ml of Fragrance **£75**

Bride and Groom Fragrance

His and hers fragrances are a lovely touch for the special day. The bride receives 30ml of her fragrance in a White Atomiser and the Groom 30ml of his fragrance in a Graphite Atomiser

Bride and Hen Party

What better way to make your wedding fragrance than with all your friends?! We host a party where the bride makes her fragrance and receives 30ml in a White Atomiser. Everyone else also creates and takes away 20ml of their own fragrance.

Gifts for Bridesmaids and Mothers

Every bride and groom has a different set of people they wish to buy for. The Perfume Studio makes a great personal gift and is a wonderful thank you to those so close to them.

Treat the people that make it all happen to a private perfume consultation at our salon. Prices **from £200** for 4 fragrances.

Guest Favours

The Perfume Studio provide favours such a Secret Atomiser pens containing the Bride or Grooms fragrance.

OPTION ONE:

20ml of the bride's fragrance for 6 people in a Diamante Topped Atomiser bottle. As an extra they also receive a Pen with secret Atomiser (pictured and also available in Pink).

Price: £225 (£37.50 per fragrance thereafter)

OPTION TWO:

30ml each of Bride Fragrance and Groom Fragrance (designed by themselves), Bath and Body Oil fragranced with the Brides Scent, Feather scented with Brides fragrance for each guest to take into the church / venue and a Secret Atomiser Pen with Bride or Grooms fragrance in for each guest.



Price: £450 (for 50 guests)

CORPORATE TEAMBUILDING EVENTS

The Perfume Studio brings you an in-house event similar to the task in the 2008 final of 'The Apprentice' on BBC1. Participants are split into teams with a brief to create and name a fragrance, choose their packaging and present their product at the end of the session. The day is designed to be fun and interactive while encompassing as many business skills as possible.



Our teambuilding events can be tailored to a full day or half-day course and are built around the key skills needed to succeed in business today while being fun to take part in. Teams go head to head putting a variety of skills to the test as they create a fragrance and brand to capture the market.

Each team is given an overview of the target 'customer' for a fragrance that will be launched. They must create a fragrance that matches the target market by carefully choosing ingredients with a range of different emotion evocations and 'personality traits'. A perfume expert will run the day and guide the groups through the 18 blends in a fun and informative session.

Having learnt about each blend, the team then works to create the fragrance that will capture the attention of their target customer. They must also choose a name for their fragrance and choose from a range of packaging.

Creating the product itself is both fun and interactive and each participant will receive a 20ml bottle of their 'companies' creation to take home (or alternatively a fragrance they make for themselves) and a certificate of authenticity bearing the chosen name. As they create we challenge each groups teamwork, delegation skills and use of resources while working to a deadline in accurately interpreting a brief.

Having decided on the packaging for their product and the scent that goes into the bottle, each group presents back to the 'client' and the other groups.

Please call us to discuss your requirements and we can provide a written quotation.

Now available from

ARCANA GROUP OF SALONS
hair, beauty & specialist treatment centres

THE TIMES
Summer's best new buy
We say: A bespoke perfume for little more than a generic equivalent. The scent lasts all day and comes in a beautiful atomiser. A lovely present idea.
Mark: 9/10

DAILY Mirror
Autumn is the time to see scents
Smell sweet with the pick of the season's finest fragrances, the perfume studio says changing seasons change moods so it's natural to switch fragrance.

eve
Decanted decadence
Try creating your own signature fragrance with an expert who will blend your fragrance (you even get to name it) in a glass bottle.

HAPPY
SS is for scent.
Wearing the same perfume as someone else can be as bad as meeting your dress twin at a party. Head to the perfume studio where you will be taught how to create your very own fragrance.

in the know
Design your own perfume
Most women want their own signature scent. And the perfume studio has come up with the perfect solution - make your own.

INSIDE
SPECIAL! Beauty Deals & Fashion Steals
SMELL UNIQUE
Try the perfume studio for a consultation and bespoke scent.

woman's home
Instant perfume for you
THE VERDICT?
The therapist introduced me to 18 perfume blends and noted my likes and dislikes. I ended up with a classic chypre, and can't believe I have such a great unique scent at such a price.

Evening Standard
Something unique: create a scent to suit your personality
The perfume studio has developed a system that enables you (under the guidance of a trained therapist) to work your way through 18 blends of top, middle and base notes to create your own unique scent.

ARENA
The perfume studio has come up with solution that allows the discerning noses to create a bespoke fragrance from a selection of 18 blends. And since it's mixed by a trained professional, there's more chance of getting the allure of your signature smell on the nose!

GRAZIA
FOUND: YOUR PERFECT FRAGRANCE
Bespoke perfumes usually have sky-high price tags, but thanks to a new service at the perfume studio, a custom-blended fragrance can be yours today for just £50.

The Daily Telegraph
"It's a fabulous idea and with prices starting at only £50 it is very affordable. It is also available nationwide". "For a present suitable for both sexes this takes some beating!"

YOU
Creating signature scent has become the latest thing in the fragrance world, and one can see the appeal. Luckily you can visit the brilliant perfume studio where you can have an appointment with an expert 'nose' and create your own personalised bouquet.

FINANCIAL TIMES
PERSONAL PERFUME
Give her - or him - the sweet smell of their success and treat them to a session with the perfume studio. The experts will quickly decipher anyone's fragrance likes and dislikes, then make up on the spot, your very own fragrance.

the perfume studio